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THE CO-ORDINATOR

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FOREWORD

The CO-ORDINATOR is published by the Regional Development Branch of the Ontario Department of Treasury and Economics.

It has been designed as a medium of communication to outline the processes of provincial planning on a regional basis and to encourage participation by Regional Development Councils, local municipalities, units of regional government, organizations, associations, and the citizens of Ontario.

Its purpose is to inform the many persons and agencies interested in regional development of the most recent reports and activities in this field across Ontario.



The Honourable W. Darcy McKeough
Treasurer of Ontario and Minister of Economics

NEW MINISTER - DEPARTMENT OF TREASURY AND ECONOMICS

The Honourable W. Darcy McKeough, former Minister of Municipal Affairs, was appointed Treasurer of Ontario and Minister of Economics on March 1, 1971, by the Honourable William Davis, new Prime Minister of Ontario.

Former Treasurer and Minister of Economics, the Honourable Charles S. MacNaughton, is now Minister of the combined Departments of Highways and Transport.

Mr. McKeough was first elected to the legislature in 1963, representing the riding of Kent West. His first cabinet position was as Minister without Portfolio in 1966 under the Honourable John P. Robarts, Prime Minister. At that time he also became a member of the Treasury Board of which he is now chairman.

Mr. McKeough has been largely responsible for the introduction of regional governments in Ontario, Ottawa-Carleton in 1968, Niagara in 1969, and Muskoka and York in 1970. He was also responsible for the Property Tax Reduction Act, 1968, the Amalgamation of Fort William and Port Arthur to form the City of Thunder Bay in 1969, the Assessment Act, 1969, and the Regional Municipal Grants Act, 1970.

Mr. McKeough is the sixth member of his family to hold public office in Chatham. He served on the Chatham City Council for three years before joining the provincial legislature, and was a member of the Chatham Planning Board and the Lower Thames Valley Conservation Authority.

He was educated in the Chatham and St. Catharines areas and attended the University of Western Ontario. He is married and has two sons.

DESIGN FOR DEVELOPMENT: NORTHWESTERN ONTARIO REGION:
PHASE 2, POLICY RECOMMENDATIONS

Policy recommendations for an action program of development were presented to elected officials and private individuals in Northwestern Ontario by a Cabinet team headed by the Honourable Charles S. MacNaughton, former Treasurer of Ontario and Minister of Economics, at Lakehead University, Thunder Bay, October 13, 1970.

The report, Design for Development: Northwestern Ontario Region: Phase 2, Policy Recommendations, outlines 69 proposals for development of the Northwestern Ontario Region.

Other Ministers from the previous Ontario Cabinet participating in the presentation included the Honourable Rene Brunelle, the Honourable James Auld, the Honourable George Gomme, the Honourable Irwin Haskett, the Honourable W. Darcy McKeough, and the Honourable J. R. Simonett.



A TEAM OF CABINET MINISTERS, led by the Honourable Charles S. MacNaughton, former Treasurer of Ontario and Minister of Economics, presented Design for Development: Northwestern Ontario Region: Phase 2, Policy Recommendations, to dignitaries in Thunder Bay, on October 13, 1970. From left to right are, Mr. Elmer Pine, President, Northwestern Ontario Regional Development Council and Chairman for the meeting; Dr. Martin O'Connell, parliamentary secretary to the Honourable Jean Marchand, federal minister of Regional Economic Expansion; the Honourable James Auld; the Honourable Rene Brunelle; the Honourable Robert Andras; federal minister responsible for housing, and member of parliament for Thunder Bay; and Mr. MacNaughton.

The Honourable Robert Andras, federal minister without portfolio responsible for housing, and member of parliament for Thunder Bay also spoke.

In outlining the 20 year development proposals, Mr. MacNaughton called for the co-operation and assistance of the three levels of government, the people and the private enterprise connected with the Northwestern Ontario Region to help bring about the realization of that region's full potential through the successful implementation of the Phase 2 report.

Preparation of these proposals on a partnership basis was emphasized by Mr. MacNaughton: "Major efforts were made to incorporate recommendations from people of the region as well as from the Northwestern Ontario Regional Development Council's five-year recommendations and the report of the Northwestern Ontario Regional Advisory Board."

Mr. Denis Watson, Section Head for the Northwestern Ontario Regional Research Team, outlined the continuing expansion of the pulp and paper, mining and tourism industries in the Northwestern Ontario Region. He said that a survey of the region conducted in 1968 by the Regional Development Branch showed a great future potential for all three.

The survey indicated that the region's greatest unrealized potential lies in its recreational resources. He explained that the Regional Development Program would propose measures to enable tourism to yield a greater benefit to Northwestern Ontario by overcoming problems of seasonality, capital shortage, road access limitation, industrial pollution, and lack of diversity in recreational facilities.

To assess regional needs eight broad functional categories were used: economic development, transportation and communication, community and regional environment, social and economic welfare, public safety, health, education, recreation and culture.

In order to select strategically located places on which to focus social and economic investment, 12 criteria were applied to all communities over 1000 population. A threefold classification of centres of opportunity was then formulated.

For the Primate Centre, Thunder Bay, the program recommends a wide range of activities and opportunities for expansion of manufacturing industries and further development of wholesale and retail trade, communications, education, health and cultural institutions and government services.

For Strategic A Centres, Kenora (including Keewatin), Fort Frances, Dryden and Geraldton, the program will encourage forest-based, recreational, manufacturing and service industries, and will enhance trade, communications, education, health and government services.

For Strategic B Centres, Atikokan, Rainy River, Red Lake and Balmertown, Sioux Lookout, Nipigon and Red Rock, Marathon, Terrace Bay, Schreiber and



A SEVEN-MEMBER TEAM from the former Cabinet were present in Thunder Bay, October 13, 1970, to present Design for Development for Northwestern Ontario. They outlined the 69 policy recommendations contained in the report. From left to right are the Honourable Irwin Haskett, the Honourable W. Darcy McKeough, the Honourable J. R. Simonett.

Manitouwadge, the program will encourage moderate growth in mining, forest-based and recreational industries, and will develop specialized functions of transportation and government services.

Mr. Watson emphasized that "just over 90 per cent of all people living in Northwestern Ontario live in, or are within an hour's drive of, one or other of the 13 centres of opportunity described."

But he said that although considerable emphasis was placed on these centres of opportunity, the program did not forget the many problems facing the remote and widely scattered settlements of the Patricia Portion and northern Thunder Bay.

"Programs are being devised to reduce the stagnating effects of isolation, poor housing and disadvantages concerning welfare, education and health," Mr. Watson pointed out.

Following his technical presentation, the Cabinet team outlined the 69 recommendations listed in the report to the local dignitaries.

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(Copies of Design for Development: Northwestern Ontario Region: Phase 2, Policy Recommendations, are available from the Regional Development Branch on request.)

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DESIGN FOR DEVELOPMENT: NORTHEASTERN ONTARIO REGION: PHASE I ANALYSIS

Design for Development: Northeastern Ontario Region: Phase I Analysis, a report of what has been happening in this region in recent years, what opportunities and problems are developing, and what goals and objectives might be selected to encourage development, was presented simultaneously in Sudbury and Timmins on January 23, 1971.

The report reveals that the economic and social development of the Northeastern Ontario Region is influenced by its abundance of natural resources, its geographic location in relation to major markets, and the lack of density of its population.

To assess urban places as centres of opportunity and growth, the following factors were evaluated: size, past growth rate, inter-industry mix and trends in this mix, infrastructure (sewage facilities, water supply), transportation access, and recreational and cultural facilities.

As a result of this analysis, three centres in Northeastern Ontario were classified as Regional Centres (North Bay, Sault Ste Marie and Sudbury);

four were classified as Sub-Regional Centres (Kapusking, Kirkland Lake, Timmins and the Tri-Town); 16 as Full Convenience Centres; and seven as Daily Shopping Centres.

As for the Northwestern Ontario Region plan eight broad functional categories were used in assessing regional needs. The report stresses the regional problems together with the preliminary priorities given to these problems. The wide disparities in income, housing, job opportunities, education and health standards, and in the quality of life in general are recognized.

The Indian population is not forgotten. It is invited to help refine particular problems and potential and to assist in assigning priorities to their needs, especially at the band, reserve or community level.

The report was released at the Holiday Inn in Sudbury by the Honourable Charles S. MacNaughton with Mr. J.C.G. Demers, MPP, Nickel Belt, giving the French presentation, and Mr. James Wessinger, Team Leader for the Northeastern Ontario Research Team, giving the technical presentation. At the Dante Club in Timmins, the Honourable Rene Brunelle, Minister of Lands and Forests made both the English and French presentations, while Mr. Denis Watson, Section Head for Northern Ontario, gave the technical presentation.

The report covers the Districts of Algoma, Cochrane, Manitoulin, Nipissing, Sudbury and Timiskaming.

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(Copies of Design for Development: Northeastern Ontario Region Phase I Analysis, are available from the Regional Development Branch on request).

PROVINCIAL VIEWS ON REGIONAL DEVELOPMENT

When programs such as regional development, local government reform, taxation policy and citizens' involvement in the governing process are viewed together, "they indicate that Ontario is indeed in a transitional stage with the focus on a deliberate attempt to guide and create change."

To illustrate that statement, the Honourable W. Darcy McKeough, formerly Minister of Municipal Affairs, outlined these four elements while speaking to the Fall Conference of the Community Planning Association of Canada, Ontario Division, in Kitchener last October.

Mr. McKeough discussed the Regional Development Program as well as the Design for Development Phase I Analysis reports and the Phase 2 Policy Recommendations report which have recently been released.

"The development strategy will attempt to make most effective use of land, rationalize the economic structure and hopefully bring a balance of social

equity into the development process. Regional Development can only progress if the people of each region understand their problems and are prepared to set and accept priorities for solving them, priorities not only in the perspective of the region, but of the province as a whole," Mr. McKeough said.

He also told delegates to the conference that in studying the regional development concept, it is important for people to study the local government structure with the view of asking themselves whether "we have the government mechanism that will enable us to take the kind of decisive action that is required to resolve development problems and challenges?."

In closing his speech, Mr. McKeough emphasized that the regional development program, and also the local government reform program, requires an enormous amount of public participation in its formulation.

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Mr. McKeough spoke on the same topic to: The Eleventh Annual Conference of the Association of Counties and Regions of Ontario, Kitchener, October; The St. George Riding, Toronto, October; The Civic Night Meeting of the Real Estate Boards of Sault Ste Marie, November; The Chamber of Commerce, Oshawa, November; Warden's Banquet County of Lennox and Addington, Napanee, November.

Copies of the speeches are available from the Information Section, Department of Municipal Affairs, 801 Bay Street, Toronto 181.

DIRECTOR RETIRES

Dr. Richard S. Thoman, Director of the Regional Development Branch since January 1967, submitted his resignation in January 1971. It became effective on February 28, 1971.

The feelings of all those both inside and outside of the Department of Treasury and Economics, who had the opportunity of working with Dr. Thoman, are best expressed in a letter written February 24, by the Honourable Charles S. MacNaughton, then Treasurer of Ontario and Minister of Economics, to Dr. Thoman. The context of that letter follows:

Dr. Richard S. Thoman,
Director,
Regional Development Branch,
Department of Treasury & Economics
Toronto, Ontario.

Dear Richard:

Up to the last minute, I had looked forward to attending the luncheon today at which time I would have been pleased to join your departmental colleagues in paying tribute to your worthy endeavours, during which you directed the exciting plans for our "Design for Development" programs.

While many difficulties crossed our path in the pursuit of these plans, I can say, personally, that I found your continued dedication to our worthy cause to be a matter of inspiration to us all. I have always believed, and continue to believe, that what has been developed under the direction of yourself and your worthy staff supported by the Regional Development Councils, will be looked upon in the days ahead as one of the great advances made by our Province, and indeed, I witness today the growing acceptance on the part of our people for "Design for Development".

I am sure you are entitled to take a full measure of personal satisfaction for the progress that has been made and I am confident that you will continue to be an interested observer in the continuing progress that must and will, I am sure, be evident as we continue to go forward.

I do hope that our paths will continue to cross and I shall always remember the tremendous contribution you have made.

With every good wish to you and yours wherever your future endeavours may lie, I remain

Sincerely, (signed)

Charles MacNaughton
Minister.

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Dr. Thoman came to the Regional Development Branch on leave of absence from Queen's University, Kingston, where he was professor of Geography. He was a member of that faculty for five years, specializing in regional aspects of economic geography and economic development.

He was responsible for conducting a nation-wide conference on "Areas

of Economic Stress In Canada" in 1965, in conjunction with members of Queen's University Faculty of Economics and Political Science. In February 1965, he participated in the Conference on Regional Development and Economic Change sponsored by the Department of Economics and Development and summarized the findings.

Planning to update several texts of which he is the author or co-author, Dr. Thoman has also resigned from Queen's University.

NEW DIRECTOR APPOINTED

Mr. Samuel J. Clasky, formerly Director of the Municipal Research Branch of the Department of Municipal Affairs, has been appointed as the new Director of the Regional Development Branch.

Mr. Clasky was born in Saskatchewan, and received his primary and secondary education there. He then enrolled in the University of Toronto, graduating in 1955 with an Honours B.A. in Political Science and Economics. Following this, Mr. Clasky worked for a year with the Budget Bureau of the Government of Saskatchewan and then returned to the University of Toronto for an M.A. in Political Science, specializing in Public Administration. His M.A. thesis was on the Ontario Department of Lands and Forests.

He returned to Saskatchewan as a financial research analyst for the Continuing Committee on Local Government, and in 1961 became head of the research and planning unit of the Saskatchewan Department of Municipal Affairs.

In late 1963, Mr. Clasky came back to Ontario as Economic Advisor in the Department of Municipal Affairs. Shortly afterwards he established the Municipal Research Branch which now has a staff of about 20.

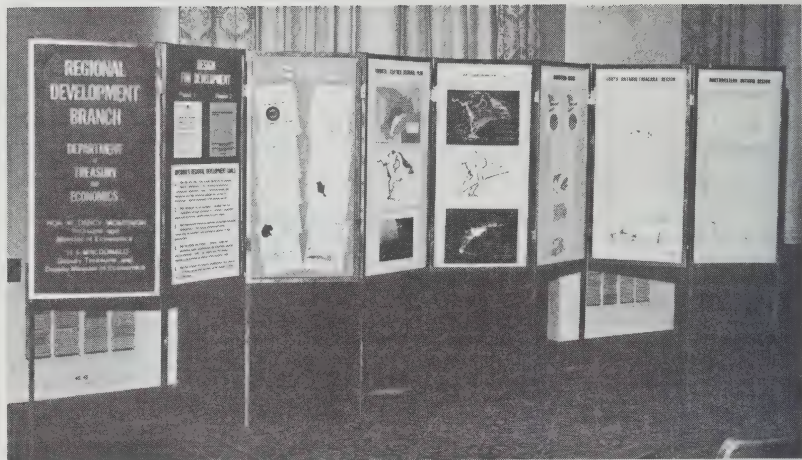
He was responsible for the program of regional government and the provision of research and advice on many areas of provincial-municipal relations. In his work, he has had many close contacts with the staff of the Department of Treasury and Economics, and is thoroughly familiar with the regional development program.

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BRANCH NEWS



DISPLAY PANELS outlining the Design for Development Program being carried out by the Regional Development Branch have recently been used at a number of conferences and conventions. One panel lists the goals of the program, while another shows the original white papers which introduced and established the program. Other panels indicate the progress of the program to date. As new reports are released information on them will be recorded in the display. Use of this display will provide delegates to conferences and conventions with an instant, yet comprehensive picture of the Regional Development Program as a whole.

NEWS FROM THE REGIONS

EASTERN ONTARIO REGIONAL DEVELOPMENT COUNCIL

The theme of the EODC Fall Conference held in November was "Unity for Progress", with several discussion sessions on the function of the Council and on

the best method to fulfil its role.

Addressing the luncheon gathering in Ottawa, Mayor E. Valorie Swain of Kingston pointed out the necessity of approaching economic development on a multi-municipality basis.

He said that residents of a region are best able to recognize the region's strengths and weaknesses and therefore should be the most capable of determining how best the region can prepare for future economic development.

Members of a panel during the afternoon session included a cross-section of provincial government departments and agencies, as well as municipal and industrial representatives. With audience participation, the panel concluded that all sectors are looking to EODC to become more active in the role of business development in the Golden Triangle. It was decided that what happens in one sector or municipality in the region will have an effect on the region as a whole, therefore the region must be looked at as a total unit.

The panel also concluded that there must be greater involvement of the people in the region. EODC proposed to establish a number of worthwhile committees to achieve this.

Dr. Richard S. Thoman, then Director of the Regional Development Branch in Toronto, described the Design for Development program and the presentations of the two phases of reports. He also explained the function of EODC as a vehicle for bringing this program to the people.

During the month of October meetings were held in the five zones which comprise the Eastern Ontario Region. These zones are single or multi-county in size including the cities in those counties.

Members of the Regional Development Branch attending the meetings to bring members of EODC up to date on the current status of Eastern Ontario's Design for Development Report.

The Council plans to establish an over-all committee to advise and co-ordinate the findings and responses from municipal committees and other sectors who will analyse the report as it relates to future development.

Mr. W. Parry, a resident of the Golden Triangle area for 10 years, has joined EODC as General Manager.

At present EODC is carrying out a membership campaign with good results according to the special advisor Harry Callan.

EODC has welcome the following new Corporate Members: Betcherman Iron and Metal Limited, Capital Communications Limited, Canadian Bank Note Company Limited, Curry Moving and Warehouse Limited, Freeboro Leaseholds Limited, and Honeywell, Wotherspoon, Lawrence, Diplock, Joyal, Hooper and Gladu-Attorneys At Law.

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LAKE ONTARIO REGIONAL DEVELOPMENT COUNCIL

Representatives of the Lake Ontario Regional Development Council are attending three shows in Canada and the United States this spring taking with them cans of pure air and new travel brochures.

General Manager, Don Kingdon, says that cans of "clean, fresh, unpolluted air packaged in the Lake Ontario Region" will be given away to visitors to the shows. In turn, representatives will instruct recipients "to use the contents sparingly until they can come to the area for more of the same". Directions on the can will locate the region and its seven holiday areas.

Also, 60,000 brochures are being prepared for distribution at the shows by LORDC which will include folders from the Council, outlines of the holiday areas, and notices from individual municipalities. Mail-in-type coupons will also be provided enabling Travel Show visitors to obtain more specific information on the region.

An industrial tour of the region was held last fall by LORDC, with representatives from banks, industry and government attending. The tour included stops at Bowmanville, Port Hope, Cobourg and Hamilton Township, Trenton, the Bay of Quinte, Prince Edward County, Picton, Napanee, Tweed and Peterborough.

The Council also set up an information booth at the International Plowing Match held in Lindsay with the assistance of representatives from the Regional Development Branch, Toronto.

Other activities of LORDC have included:

- . support to those opposed to discontinuing the daily Dayliner rail passenger service operating from Havelock through Peterborough to Toronto. At the public hearings held by the Canadian Transport Commission, Alderman Mrs. Alene Holt represented the LORDC in presenting a brief in opposition to the move.

- . preliminary discussions were held at a zone meeting in Belleville on the feasibility of replacing the swing type bridge at the Bay of Quinte with a modern, high-level structure. Representatives at the meeting labelled the bridge as one of the economic links between the island county of Prince Edward and the mainland.

- . LORDC Board of Directors has welcomed the following business firms as Business Associate members: Trentway Bus Lines Limited, Boydon Printers Limited, Greer Galloway and Associates Limited, Photo Express Studios, Bob Bo's Char Pit, Rock Haven Motor Hotel, Empress Hotel, and Associates Finance Company Limited.

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CENTRAL ONTARIO REGIONAL DEVELOPMENT COUNCIL

Comments prepared by the Central Ontario Regional Development Council on Design for Development: The Toronto-Centred Region were completed by December 31, 1970, and presented to the Ontario Government.

The report consists of a 27 page booklet plus appendices which include a summary by Dr. Neil McArthur, special consultant from York University, and further submissions, on specific proposals of the Toronto-Centred Concept.

Copies of these comments were initially distributed to all municipal councils in the region. Those wishing to read the report may obtain copies from the office of the Central Ontario Regional Development Council in Willowdale.

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"Throughout the province the various Regional Development Councils and the Government are pressing ahead in assessments of regional needs and priorities in the creation of such concepts as Design for Development: The Toronto-Centred Region, and in the formulation of a specific planning framework which can serve as a guide for all provincial departments and agencies, for regional and local groups and for all of our citizens." The Honourable Charles S. MacNaughton, former Treasurer of Ontario and Minister of Economics, outlined and reviewed these developments at a Regional Development Conference, held by CORDC, in Toronto, September, 1970.

Mr. MacNaughton said he would like to stress that although plans are prepared on a regional basis and geared to regional needs, in the final assessment they will add up to an overall provincial plan.

After outlining and reviewing the fundamental objectives of the Toronto-Centred Concept, Mr. MacNaughton told delegates to the conference, "At this time, our concept is in your hands. In your deliberation of the next two days and in your set of written recommendations, you can demonstrate the feasibility of our partnership for progress."

The conference was held at the Skyline Hotel with some 400 representatives from municipal, industrial and professional interests present.

Copies of the speech made by Mr. MacNaughton at the Conference are available from the Regional Development Branch on request.

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Mr. Frank J. McKechnie, councillor for the Town of Mississagua, former treasurer of CORDC and one of the founding directors, was elected new president at the Annual Meeting last fall. He will also represent CORDC on the Ontario Regional Development Council.

Mr. M.G. Phillips, formerly general manager of the Midwestern Ontario

Regional Development Council in Stratford, has been acting general manager of CORDC since September, 1970.

The offices of CORDC have been moved from Richmond Hill to 5859 Yonge Street North, Suite 106, Willowdale.

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SOUTH ONTARIO ECONOMIC DEVELOPMENT COUNCIL

SOEDC has presented a brief on Design for Development: Niagara (South Ontario) Region: Phase I Analysis, to the provincial government.

The Council reports that some 40 to 45 briefs have already been received from various public and private sectors, in the region.

An industrial brochure for the entire Niagara Region which has been produced by SOEDC, outlines the desirability of the Niagara Peninsula as a place to establish new or branch offices.

The brochure outlines the social, economic and environmental qualities of the area and supplies a mailing card for further information. All replies to the brochure will be sent directly to SOEDC and then in turn, be forwarded to the municipalities involved.

A three day Industrial Development Training Course was held by SOEDC at the Casa Blanca Motor Hotel in Grimsby, February 16, 17, and 18, attended by industrial and economic personnel, municipal officials, planners, engineers, chamber of commerce members, and a variety of other delegates.

Eight classes were held with special experts from across Ontario participating. The course was sponsored in conjunction with the federal department of Regional Economic Expansion, Honourable Jean Marchand, Minister.

An Annual Conference with the theme, This Land is Your Future, was held March 29 and 30, at the Sheraton Brock Hotel in Hamilton.

Mr. Harold Costello, vice-president of SOEDC is acting general manager for the Council.

Mr. Costello is a resident of Grimsby.

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ECONOMIC COUNCIL - ERIE REGION

The Economic Council - Erie Region met with the Council of the Regional Municipality of Niagara at its offices in St. Catharines last November.

At this meeting, Mr. John Campbell Regional Chairman, outlined the history of the municipality's formation and the inherent difficulties in running the new government.

Mr. Don Richmond, Chief Economist of the Economic Council of Canada gave an address at the Erie Council's Annual General Meeting held in April. He spoke on the structure of all levels of government. The talk resulted in dialogue between the audience and the speaker. Mr. Richmond said that he felt the Erie Council and the Ontario Economic Council could work together on a co-operative basis.

On April 7, Dr. E. G. Pleva, University of Western Ontario, submitted his Four-County Erie Housing Inquiry report to the Council. This report deals with all aspect of housing in the Erie Region, i.e., low-cost housing, type of housing required by the average family, and the pros and cons of high-rise apartment living.

The Council will study this report at a later date when it will make conclusions and recommendations for presentation to the appropriate authorities.

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Ontario's regional development concept was described as "the most comprehensive, complex and creative program ever undertaken in the province" by the Honourable Charles S. MacNaughton, former Treasurer of Ontario and Minister of Economics, when he addressed a businessmen's luncheon in London sponsored by the Economic Council - Erie Region, October 26, 1970.

He explained that the concept seeks to provide a comprehensive plan for the development of physical and social services provided by governments for this province, and a guideline for private activities and enterprise.

The two phases of the Regional Development Program were outlined by Mr. MacNaughton:

Phase I - an analysis of each region, identifying needs and suggesting priorities;

Phase 2 - policy recommendations, the first draft of a regional plan.

He pointed out that the Regional Development Councils play a major role in the process of public consultation, by distributing, explaining, and reviewing these reports with the public.

After describing the administrative machinery behind the program, Mr. MacNaughton listed the five major forces which are moulding Ontario:

- . rapid population growth;
- . continuing population concentration in major metropolitan centres;
- . anticipated shortening of work week and lengthening of vacation periods over the next 30 years;
- . improvements in transportation technology, moving people and goods in and out of urban centres faster and more frequently, thereby reducing time and cost.

In conclusion, Mr. MacNaughton said, "We are fully aware of the problems. But this is a partnership program. Its success will depend upon how well we can work together."

"I should like to think, that every Ontarion will participate, to whatever degree he can, to this partnership program and to this province's potential," he added.

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A 1970 Economic Information handbook on the Erie Development Region has been prepared by the Erie Economic Council providing facts on the four counties within the region: Elgin, Middlesex, Norfolk and Oxford.

Facts are listed for the Region in terms of population, size, number of townships, villages, towns, and cities; elected officials from local, provincial and federal governments; and major economic activities.

Inquiries regarding this book can be made through the Economic Council-Erie Region office in London.

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ST. CLAIR REGIONAL DEVELOPMENT CONFERENCE

Over 150 delegates attended the St. Clair Regional Development Council Fall Conference to hear a presentation on the relationship between the St. Clair regional study and the Doxiadis plan of the Detroit Edison Company.

Detroit Edison, as an interested private concern, contracted with Doxiadis Associates to complete a growth proposal and perspective of the Greater Detroit Area, taking in the land mass reaching from Detroit to Port Huron in Michigan. The Doxiadis Team found Detroit's economy related to the St. Clair Region in Ontario, so expanded its study to include the Canadian area.

As a result, senior Board members of the St. Clair Council now sit on a committee with Michigan representatives. The objective of this committee is to

explore any and all relationships between the two economic areas and to attempt to co-ordinate growth proposals within the two regions which may affect one another.

The Council felt that since the Doxiadis Study could have great implications for the St. Clair Region, the theme of the Fall Conference should deal with the relationships between the two programs. Participants included senior personnel of the Regional Development Branch and the Detroit Edison Company as well as of the University of Windsor.

At the request of the County of Essex, the Council is working on a new brochure designed to describe all aspects of that county's life; eg., industry, agriculture, tourism etc.

The St. Clair Council has also continued to participate on the Coordinating Council of the Land Between the Lakes, an amalgamation of the efforts of five Regional Tourist Councils and three Regional Development Councils. The aim of this Council is to develop a tourism marketing and development plan for an area reaching from the St. Clair Region to the edge of the Niagara Escarpment.

The Department of Tourism and Information has co-operated on the development of this plan and a presentation of the finished project was held February 25, in Chatham.

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MIDWESTERN ONTARIO REGIONAL DEVELOPMENT COUNCIL

Over 1,000 individuals in the Midwestern Ontario Region have been directly involved in a six-month program on Design for Development, which the Midwestern Ontario Regional Development Council feels has strengthened its role in the community.

The release of the region's Design for Development: Phase I Analysis, on July 27, 1970, by the Honourable Charles S. MacNaughton in Listowel, is considered by the Council as the "kick-off" of an energetic program to involve people in regional development, creating the kind of place in which to live, work, and plan - now and in the future.

Following the Listowel meeting, a series of information meetings were held, one in each of the four counties of Huron, Perth, Waterloo and Wellington. Dr. R. S. Thoman, then Director of the Regional Development Branch, Toronto, took part in the first of these sessions and arranged for his staff to attend further meetings at which the report was presented to local communities.

With the assistance of Professor John Horton, University of Waterloo, the MORDC held eight work sessions throughout the region on the Phase I Analysis report. As a result, a large number of briefs have been submitted by municipalities and individuals, and the Council is now preparing a final submission on



A CONESTOGA LAMP was presented to the Honourable George A. Kerr, Minister of Energy and Resources Management, (middle), at a Mini-Conference on "H₂O - Our Concern", sponsored by MORDC in Stratford. With Mr. Kerr are, left, David Kilberg, President of MORDC, and right, Walter Gowing, General Manager.

behalf of the region.

"Certificates of Participation" were received by 12 people in the Midwestern Ontario Region for attendance at a three-day industrial development training course sponsored by the MORDC.

John A. Edwards of the Community Participation Section, Department of Regional Economic Expansion, Ottawa, was chief instructor of the course held at the Canadian Forces Base, Clinton. Stewart Pettigrew, Ottawa, and Archie Gillies, Managing Director, Kitchener Chamber of Commerce were also instructors. The Ontario Department of Trade and Development was represented by Clint Beck and Kenneth Mesure. Walter W. Gowing, General Manager, MORDC, was the course co-ordinator.

Ultimate aim of the course was to establish a minimum standard of competence and improve the development decisions of local leaders. Mr. Gowing explained that this could be accomplished by making it possible for others to share the knowledge and experience that has been acquired by means of self-taught trial-and-error methods over a period of years.

The course was oriented to the part-time or volunteer Industrial Development representative at the community level and to the new full-time people entering the field. It was also held to assist municipal leaders, engineers, managers and planners in developing a better understanding of the role of the Industrial Development representative.

A Mini-Conference held in November, 1970, by the MORDC, attracted 150 people to hear panelists discuss the topic " H_2O - Our Concern".

The Honourable George Kerr, Minister of Energy and Resources Management, spoke at the dinner, outlining the steps that the provincial government is taking to curb the pollution of rivers and lakes in Ontario.

James Bauer, Chairman, Grand River Conservation Authority, reviewed a series of articles written by Marilyn Anderson of the Kitchener-Waterloo Record, examining the potential of the Great Lakes as a future water source.

Murray Gaunt, provincial member of parliament for Huron-Bruce, was moderator of the panel which included Dr. Herman Overgaard, Department of Business Administration, Waterloo Lutheran University, Waterloo; D. S. Caverly, General Manager, Ontario Water Resources Commission; Reverend Bert Daynard, Chairman, Community and Rural Development Committee, Ontario Federation of Agriculture; and J. M. Appleton, Director of Operations, Agricultural Division, Maple Leaf Mills Limited, Toronto.

MORDC President David Kilberg, Mayor of Listowel, was Chairman of the conference.

Two briefs were presented to the Honourable Donald S. MacDonald Minister of National Defence, by a delegation from the Midwestern Ontario Region, urging

the federal government to take action in re-establishing an active program at the Canadian Forces Base, Clinton. In August 1969, the federal government announced the base would be phased out and closed by September 1971.

A brief prepared by the Development Committee of Huron County was supported by a second brief prepared by the MORDC Committee for the Canadian Forces Base, Clinton.

Meeting in Ottawa with the minister were Robert McKinley, federal member of parliament for Huron; Roylance Westcott, Warden of Huron County; Donald Symons, Mayor of the Town of Clinton; Girvin Reed, Chairman, Development Committee, Huron County; and R. S. Cummings, Co-ordinator Development Committee, Huron County. Walter Gowing, General Manager of MORDC, represented the region and presented the briefs to the minister.

The briefs outlined the idea that the base is best suited for educational purposes and for establishment of a federal school to help strengthen the economy of the area.

Walter W. Gowing, of Preston, joined MORDC as general manager on August 1, 1970. He was Director of Public Libraries for the County of Waterloo from 1956 to 1968 and a member of the newspaper and public relations field.

From 1968 until his appointment with MORDC, Mr. Gowing was on the editorial staff of the Evening Reporter in Galt. He was the newspaper's analyst on regional government as well as an editorial writer on topics such as municipal affairs, planning and industrial development.

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GEORGIAN BAY REGIONAL DEVELOPMENT COUNCIL

The importance of the long-range Design for Development Program is stressed in the Annual Report of the Georgian Bay Regional Development Council for 1970.

The report outlines the activities of the Council in currently reviewing 61 reports, studies and briefs prepared throughout the region to determine what can be contributed to the formulation of the Design for Development report for the Georgian Bay Region.

These include studies and reports prepared or recommended by GBRDC; reports prepared by other municipal, provincial and local groups; and briefs prepared by municipalities and other groups within the region on Design for Development; The Toronto-Centred Region.

Information gained from these reports will be included with briefs on Phase I Analysis for the Georgian Bay Region when it is released and will be forwarded to the government for consideration.

At the request of the ARDA Branch, Department of Agriculture and Food, over 70 industries in the Region were advised by the Council of the new industrial incentives available under the 1970-75 ARDA Agreement. The report shows that this resulted in 13 applications for plant expansion grants within the region.

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NORTHEASTERN ONTARIO REGIONAL DEVELOPMENT COUNCIL

Design for Development: Northeastern Ontario Region: Phase I Analysis was presented to the people of the region simultaneously at the Holiday Inn in Sudbury and the Dante Club in Timmins on Saturday, January 23, 1971.

The Honourable Charles S. MacNaughton, former Treasurer of Ontario and Minister of Economics made the presentation in Sudbury with the Honourable Rene Brunelle, Minister of Lands and Forests, making the presentation in Timmins. Presentations in French were given by Mr. J.C.G. Demers, MPP, Nickel Belt, in Sudbury, and by Mr. Brunelle in Timmins.

The report is the first phase of Ontario's Regional Development Program as it relates to the districts of Algoma, Cochrane, Manitoulin, Nipissing, Sudbury and Timiskaming.

Mr. Walter Chisholm, President, Northeastern Ontario Regional Development Council and Alderman for the city of Sault Ste Marie, was chairman for the meeting in Sudbury. Mayor Leo Del Villano of Timmins, past president of the Council, chaired the Timmins meeting.

The first meeting of the Northeastern Ontario Board of Directors to be held "on wheels" took place in October on the Ontario Northland Railway train to Moosonee.

Upon arrival there, the Board travelled by Indian Freight Canoe across the Moose River to Moose Factory where Hudson Bay Factor, Mr. J. Woods conducted a tour of historic buildings and held a reception. Later the Board was taken on a tour of the new educational complex and the Canadian Forces Base.

The trip was arranged by Mr. Roy Thompson, Commissioner for Ontario Northland Railways.

The amalgamation and expansion of two towns has taken place in Northeastern Ontario. The Town of Ansonville, the Township of Calvert and the Town of Iroquois Falls have joined to form the new enlarged town of Iroquois Falls. Buck Township and the Town of Haileybury have joined under a mutual agreement to form the new town of Haileybury with a population of over 4,000. The new Mayor of Haileybury is Mr. John McKay-Clements, a local businessman.

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NORTHWESTERN ONTARIO REGIONAL DEVELOPMENT COUNCIL

Nearly 70 proposals, designed to sustain and accelerate the socio-economic progress of Northwestern Ontario, are included in the Design for Development report for Northwestern Ontario, which was presented at Thunder Bay by the Honourable Charles S. MacNaughton, former Treasurer of Ontario and Minister of Economics, flanked by six other ministers of the former cabinet.

Reaction to the policy recommendations has been sought by the Ontario Government.

A series of public meetings in major communities of the Northwest to present and discuss Design for Development, Northwestern Ontario, ended December 10, 1970. Under the auspices of the Northwestern Ontario Regional Development Council, with co-operation from municipal leaders, meetings were held in Sioux Lookout, Dryden, Red Lake-Balmertown, Kenora-Keewatin, Fort Frances, Atikokan, Thunder Bay, Nipigon-Red Rock, Terrace Bay and Geraldton. Nearby communities in each case were also represented at the meetings.

Elmer E. Pine, Balmertown, was re-elected to a second one-year term as president of the Northwestern Ontario Regional Development Council at the annual meeting held in Thunder Bay in November 1970.

Returned to office with him were Alan Durance, Dryden, five vice-president; Mrs. Hilda Holm, Geraldton, first vice-president; and C.W. King, Thunder Bay, secretary-treasurer. Highlights of the annual meeting included:

- . Support to the corporation of the Town of Fort Frances in its opposition to proposed increase in the export of hydro power to the Minnesota area of International Falls;

- . President Fraser Dougall, CKPR-TV, outlined his company's proposal to the Canadian Radio Television Commission that Northwestern Ontario, west of Thunder Bay, be served through his station rather than from Winnipeg, providing more regional and Ontario content;

- . Denis Watson, and Michael Dunnill, Regional Development Branch, Toronto, participated in initial discussions of Design for Development, Northwestern Ontario, at the afternoon session. The Council will presently be drafting its reaction to the report for government consideration;

- . A.R. Morpurgo, Regional Supervisor, Northern Affairs Branch, Department of Mines and Northern Affairs, reviewed activities of his division in the early weeks of its existence during which nearly 1,000 enquiries were processed. Present as guests of the Council were the new Northern Affairs officers from their regional posts;

- . The secretary-treasurer reported membership continuing strong with more than 30 Northwest communities represented on the Council;

- . The Honourable George Kerr, Ontario Minister of Energy and Resources

Management addressed the dinner gathering of directors and guests on provincial programs to eliminate pollution;

. General Manager, Mr. Alexander Phillips, presented his Annual Report for 1970.

REGIONAL ADVISORY BOARDS

Each of the 10 Regional Advisory Boards is comprised of civil servants from key departments in the Ontario Government. The following list gives the name of the chairman for each board:

EORAB: J.A. Mowat, Regional Assessment Commissioner,
Ottawa-Carleton,
1729 Bank Street, Ottawa 8, Ontario.

LORAB: Mr. D.P. Collins, District Engineer,
Department of Highways,
138 Hope Street N., Port Hope, Ontario.

CORAB: E.A. Gomme,
Department of Municipal Affairs,
801 Bay Street, Toronto, Ontario.

SORAB: J.K. McTavish, Municipal Assessment Division,
Department of Municipal Affairs,
233 Colborne Street, Brantford, Ontario.

ERAB: W.M.B. Clarke, District Forester,
Department of Lands and Forests,
Kent Street West, Aylmer, Ontario.

SCRAB: A.N. Watson, Agricultural Representative,
Department of Agriculture and Food,
61½ King Street West, Chatham, Ontario.

MORAB: Mr. J.M. Halpenny, District Forester,
Department of Lands and Forests,
Hespeler, Ontario.

GBRAB: J.K. McRuer, Agricultural Representative,
Department of Agriculture and Food,
P.O. Box 370, Alliston, Ontario.

NEORAB: M.K. Sowa, Community Planning,
Department of Municipal Affairs,
1349A LaSalle Blvd., Sudbury, Ontario.

NWORAB: A.R. Morpurgo, Regional Supervisor,
Department of Mines and Northern Affairs,
140 S. May Street, Thunder Bay, Ontario.

REGIONAL READING

DESIGN FOR DEVELOPMENT

Phase I - a white paper presented in April, 1966, outlining government policy on regional development and introducing the Design for Development program;

Phase 2 - a second white paper, 1968, indicating the relationship between the regional development program and the regional government program;

The Toronto-Centred Region - May, 1970, a concept for the development of the area within a 90-mile arc of Metropolitan Toronto;

Niagara (South Ontario) Region: Phase I Analysis - June, 1970, relating the program to the Regional Municipality of Niagara; the counties of Brant, Wentworth, Haldimand and Norfolk (in the Erie Region), and the Town of Burlington;

Northwestern Ontario Region: Phase 2, Policy Recommendations - October, 1970, outlining the recommended program of development as it relates to the Districts of Kenora (including Patricia), Rainy River and Thunder Bay.

Northeastern Ontario Region: Phase I Analysis - January, 1971, relating the program to the Districts of Algoma, Cochrane, Manitoulin, Nipissing, Sudbury and Timiskaming.

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FIVE-YEAR PLANS OF THE REGIONAL DEVELOPMENT COUNCILS

A Survey and Regional Development Plan for Eastern Ontario.

Blueprint for Progress - Lake Ontario Regional Development Council.

Regional Development Review, 1968, Central Ontario Regional Development Council.

Five Year Program - St. Clair Regional Development Council.

Recommended Program for Development, 1969-1973, Midwestern Ontario Regional Development Council.

Georgian Bay Regional Plan, 1968-1972.

Five Year Development Program, Final Report -
Northeastern Ontario Regional Development Council.

Five Year Development Program, Final Report -
Northwestern Ontario Regional Development Council.

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REPRINTS

Address by the Honourable W. Darcy McKeough, Treasurer of Ontario and
Minister of Economics, to the Canadian Club, Toronto, March 15, 1971.

REGIONAL INFORMATION

Additional information on your Regional Development Council may be
obtained by calling or writing the Council in your area. The Council locations
are as follows:

EASTERN ONTARIO REGIONAL DEVELOPMENT COUNCIL
Harry D. Callan,
Executive Assistant to the President;

Wilfred T. Parry, General Manager,
The Scrivens Building,
270 MacLaren Street, 2nd Floor,
OTTAWA 4. 236-9127

LAKE ONTARIO REGIONAL DEVELOPMENT COUNCIL
Donald W. Kingdon, General Manager,
Clapper Bldg., 263½ George Street,
PETERBOROUGH 742-5986

CENTRAL ONTARIO REGIONAL DEVELOPMENT COUNCIL
M.E. Phillips, Acting General Manager,
5859 Yonge Street North, Suite 106,
WILLOWDALE 225-8858

SOUTH ONTARIO ECONOMIC DEVELOPMENT COUNCIL
Harold Costello, Acting General Manager,
66 Livingston Avenue,
GRIMSBY 945-5479

ERIE ECONOMIC DEVELOPMENT COUNCIL
Douglas A. Fisher, General Manager,
493 Wellington Road South,
LONDON 434-9159

ST. CLAIR REGIONAL DEVELOPMENT COUNCIL
W.M. Snider, Executive Director,
382 Wellington Street West,
CHATHAM 354-5344

MIDWESTERN ONTARIO REGIONAL DEVELOPMENT COUNCIL
Walter Gowing, General Manager,
Victoria and Grey Trust Building,
Box 608, 1 Ontario Street,
STRATFORD 271-6780

GEORGIAN BAY REGIONAL DEVELOPMENT COUNCIL
W. Neville Keefe, General Manager,
311 King Street North, P.O. Box 190,
MIDLAND 526-2632

NORTHEASTERN ONTARIO REGIONAL DEVELOPMENT COUNCIL
Cecil H. Hewitt, General Manager,
380 Fraser Street, P.O. Box 836,
NORTH BAY 472-1410

NORTHWESTERN ONTARIO REGIONAL DEVELOPMENT COUNCIL
Alexander Phillips, General Manager,
Room 201, News-Chronicle Building,
THUNDER BAY (P) 344-6111

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The staff of the Regional Development Branch are also available to answer enquiries on regional matters and may be reached by telephone, letter or personal visit by appointment.

Telephone numbers are: Director's office 416-365-5762/3

Staff 416-365-5451/3

The mailing address is: Regional Development Branch,
Department of Treasury and Economics,
880 Bay Street, 6th Floor,
TORONTO 181, Ontario.

The office located on the sixth floor of 880 Bay Street.

REGIONAL DEVELOPMENT PUBLICATIONS

available from

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